

ALEX JUMP

Beverage Creative, Event Manager, Consultant

A recognized leader in Food & Beverage with over 15 years of experience in Hospitality. Alex has spent the majority of her career managing nationally recognized beverage programs in Chattanooga, TN and Denver, CO. While her first passion will always be behind the bar, she's found over the years that having her hands in the larger picture of a company's creative operations brings her the most joy.



423.304.6334

Denver, CO

axljump

alex@dimlightshospitality.com

CERTIFICATES & EDUCATION

2017

Bar 5-Day, BAR Ready

2017

Certified Sherry Specialist

2013

BA. Religious Studies, University of Tennessee, Chattanooga

2023

Mental Health First Aid

MPH, Population Mental Health & Wellbeing Program, currently enrolled

SKILLS

Communication	<div style="width: 100%;"></div>
Excel	<div style="width: 90%;"></div>
Public Speaking	<div style="width: 95%;"></div>
Project Management	<div style="width: 95%;"></div>
Event Execution	<div style="width: 100%;"></div>

ACHEIVEMENTS

30 Under 30 Food & Beverage

Forbes

Nominee, American Bartender of the Year, 2021

Spirited Awards

Nominee, American Bar Mentor of the Year, 2022

Spirited Awards

Denver Rising Star Bartender, 2022

StarChefs

WORK EXPERIENCE

Director of Operations

Focus On Health

03/2020 - Present

Focus On Health aims to provide hospitality professionals with the tools and resources to better their lives through health & wellness education, programming, and outreach. We help those who work in bars and restaurants find ways to create long-lasting careers in the hospitality industry by encouraging them to take care of themselves physically, mentally, and otherwise.

In this role I have developed a variety of programs and brought them to fruition in collaboration with brand partners. I have raised over \$250,000 in funding for 2023 to execute programs and unique events throughout the calendar year. I personally manage all of Focus on Health's events from writing and managing the budget, to event ideation and execution. To date Focus on Health has hosted over 30 events both virtually and in person.

Bar Manager

Death & Co

02/2018 - 08/2022

Achievements

- Management of six unique beverage outlets within the Ramble Hotel ranging from in-room dining to the DC/AM café program and the Death & Company Denver outpost.
- Bar program P&L maintenance in alignment with the bar's annual budget.
- Collaboration and coordination with marketing, social, and PR teams including representing the company at events throughout the year locally, nationally, and internationally.
- Maintenance of \$100,000+ inventory of spirits, wine, and beer resulting in a 16-18% beverage cost.
- Hiring, training, and ongoing education of all bar staff.

Contact: Willie Rosenthal - w.rosenthal@ginandluck.com

Brand Ambassador

Seedlip

04/2020 - 07/2021

Achievements

- Growth of brand presence in market by more than 60%.
- Local brand activations including industry outreach.
- Menu placements at top tier accounts
- Budget tacking & reporting

Contact: Jessica Monack - jessica@bonvivants.com

Bar Manager

Easy Bistro & Bar and Main Street Meats

12/2014 - 01/2017

Achievements

- Manage and maintain spirits, wine, and beer inventory resulting in 16-17% beverage cost.
- Development of seasonal beverage menus for both bar programs.
- Development of Main Street Meats bar program prior to opening.
- Creation of bar program SOPs and organizational standards.

Contact: Erik Neil - ene@easybistro.com